

Slide 1:

Why Audio Description and What’s Next?

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Image: HKNC Logo

Slide 2:

AD and the Community

* Blind and DeafBlind people are diverse.
	+ Degree of sensory loss
	+ When acquired
	+ Cultural and communication background

Image: This photo shows a group of HKNC students and staff dressed up for what appears to be a 1950's Grease themed party. About 18 young people, who are diverse in terms of ethnicity and gender, are gathered as a group, with some kneeling and some standing behind them. Balloons and streamers and records hang overhead. Some people are dressed as "Greasers" in jeans and white t-shirts with their hair slicked back. Others wear a poodle skirt, jeans with a poodle on it, jeans with a black muscle t-shirt and sunglasses, jeans with a black t-shirt and a pink or yellow scarf, or paper "diner" hats.

Slide 3:

Accessibility and Inclusion

* Ensuring equitable access to public resources requires a holistic approach.
	+ Physical access
	+ Sensory access
	+ Cognitive engagement
* Need to use a variety of tools
	+ Tactile, interpreters, captioning, AD, etc.

Image: Photo at HKNC Run Walk Event. Three white women and an Asian American woman standing in a cluster outdoors at a charity run walk event. One of the women is wearing an "HKNC" t-shirt and focusing her attention on two of the other women who are using tactile sign language. One of the women is holding a piece of paper and appears to be explaining the agenda or the route of the marathon event to the other woman, who is DeafBlind and is wearing a number pinned to her shirt. A fourth woman is wearing a baseball cap and staring into space.

Slide 4:

Current Research

* Goal: Use research on audio description, support inclusion, and high quality of life.
* Goal: Improve the quality of audio description so that it is useable and impactful.

Slide 5:

AD Research Questions

* What is the best way to describe portraits and people?
	+ Race
	+ Gender
	+ Age
	+ Disability
* How does the context of what we are describing effect how best to describe it?
	+ Brochures
	+ Presentations
	+ Creative Works
	+ Live Action

Slide 6:

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Image: HKNC Logo